

# The Future of Quilting is Human

Balancing tradition and tech

LECTURE | 1 HOUR



## LECTURE OVERVIEW

Every generation of quilters faces new tools—rotary cutters, longarms, even fabric pre-cuts—that felt scary at first. AI is just the latest tool in the kit. In this candid, thoughtful talk, Theresa Benson explores how makers can embrace innovation without losing their voice or their values. She breaks down common fears about AI, shares inspiring examples of intentional tech use, and offers a vision for a future where technology supports—not replaces—the human heart of quilting and craft.

### What I deliver to students like yours:

- A welcoming environment where attendees can ask questions and explore the topic without judgment.
- A clear understanding of what AI is, what it is not, and how AI fits into the continuum of creative tools.
- Insight into the environmental impact of AI and how to reduce your footprint.
- Clarity on AI ethics with practical answers.
- A vision for using AI to deepen, not diminish, craft, community, and tradition.

### About Theresa Benson, *The AI Quilter*

Theresa Benson is a nerd-turned-technology-executive who also happens to be an award-winning quilter, author, teacher, and podcaster. She's most at home helping creatives cut through the noise, rethink tradition, and make big ideas feel doable.



#### Room Setup:

- Robust guest Wi-Fi available.
- Projector and screen for presentation.



**BOOK THIS CLASS!**

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