

Quilting in the Digital Age

When technology meets tradition



LECTURE + TRUNK SHOW | 1 HOUR

LECTURE OVERVIEW

Theresa shares her personal journey from her first sewing project to embracing digital tools in quilting. She explores how these advances are reshaping quilting today, making it more accessible and diverse. Her down-to-earth discussion highlights the blend of technology and tradition, showing how it's shaping both the art and community of quilting.

- Understand how AI is already shaping public life—from healthcare to education to daily decision-making.
- Identify legitimate risks and challenges, such as privacy, bias, and job displacement, and learn why they matter.
- Debunk myths and unfounded fears about AI “taking over” or becoming sentient.
- Build confidence in how AI can be used responsibly and ethically in their personal and professional lives.

What I deliver to students like yours:

- A welcoming environment where attendees can ask questions and explore the topic without judgment.
- A balanced, engaging presentation, appropriate for any experience level.
- Hands-on examples of how AI works and how it's used in everyday life.
- Insights into key ethical concerns like bias, misinformation, and surveillance, presented in plain language.

Room Setup:

- Robust guest Wi-Fi available.
- Projector and screen for presentation.

About Theresa Benson, *The AI Quilter*

Theresa Benson is a nerd-turned-technology-executive who also happens to be an award-winning quilter, author, teacher, and podcaster. She's most at home helping creatives cut through the noise, rethink tradition, and make big ideas feel doable.



BOOK THIS CLASS!

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