

AI In Action

Tools, Tricks & Tech
That Are Changing Creativity

LECTURE | 1 HOUR



CLASS DESCRIPTION

AI isn't just for coders or corporations—it's rapidly reshaping how all types of vocations bring ideas to life. In this hands-on session, author and artist Theresa Benson, *The AI Quilter*, shows how to access the creative side of AI.

You'll get an inside look at how tools like ChatGPT, Midjourney, and Canva actually work, with live demos that decode what's happening behind the screen.

Room Setup:

- Robust guest Wi-Fi available.
- Projector and screen for presentation.

WHAT WE'LL COVER

- How to craft better prompts (aka directions)
- What different platforms are great at—and where they fail
- What's next in the AI space, from instant video to voice cloning
- How creatives are using these tools to enhance—not replace—their work

Whether you're tech-curious or already experimenting with AI, you'll leave with practical tips, big ideas, and a clear understanding of how to explore these tools on your own—ethically and creatively.

Energizing, insightful, welcoming to all experience levels.

PERFECT FOR

- Both adults and teens
- Artists and makers interested in blending technology with traditional crafts
- Quilt guilds, community groups, and creative organizations
- Educators teaching art, design, or digital creativity
- Anyone curious about how AI can inspire and transform the creative process

About Theresa Benson, *The AI Quilter*

Theresa Benson is a nerd-turned-technology-executive who also happens to be an award-winning quilter, author, teacher, and podcaster. She's most at home helping creatives cut through the noise, rethink tradition, and make big ideas feel doable.



BOOK THIS CLASS!

HELLO@THEAIQUILTER.COM
THEAIQUILTER.COM/CONTACT-US

