

AI, Scams, and Synthetic Voices

What to worry about (and what to watch for)

LECTURE | 1 HOUR



CLASS DESCRIPTION

We've reached a point where hearing your child's voice on the phone doesn't mean it's really them.

This is the reality of generative AI. Synthetic voices, deepfake images, and fake videos aren't futuristic—they're already here, showing up in scams, political ads, and social media feeds.

In this clear-eyed, accessible talk, I walk you through some of the most pressing risks emerging from today's AI tools—especially the ones targeting regular people who just want to stay safe, informed, and in control.

WHAT WE'LL COVER

- How scammers are using voice-cloning to fake 911 calls and family emergencies
- Why AI is being used in political ads, identity theft, and fraud
- How bias in AI tools impacts hiring, healthcare, education, and more
- What to look for when you're reading, watching, or listening to online content
- How to talk about this tech with the people you care about

This isn't a scare session. You'll walk away with useful, real-world knowledge you can apply right away. Because awareness is the first line of defense—and it doesn't require a computer science degree.

PERFECT FOR

- Adults and seniors looking to protect themselves and their families
- Community groups, guilds, libraries, and senior centers
- Educators and librarians teaching digital literacy
- Anyone who reads, watches, scrolls, or clicks—and wants to know what's real

No tech background needed. Just **curiosity** and a willingness to think critically.

About Theresa Benson, *The AI Quilter*

Theresa Benson is a nerd-turned-technology-executive who also happens to be an award-winning quilter, author, teacher, and podcaster. She's most at home helping creatives cut through the noise, rethink tradition, and make big ideas feel doable.



Room Setup:

- Robust guest Wi-Fi available.
- Projector and screen for presentation.

BOOK THIS CLASS!

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